



Ministry of Agriculture & Livestock Development



# FOODTEC AFRICA EXPO

International Exhibition on  
Food Processing, Manufacturing & Packaging

**24 - 26 JULY 2024**  
**KICC, Nairobi, Kenya**

# 2024

# POST SHOW REPORT



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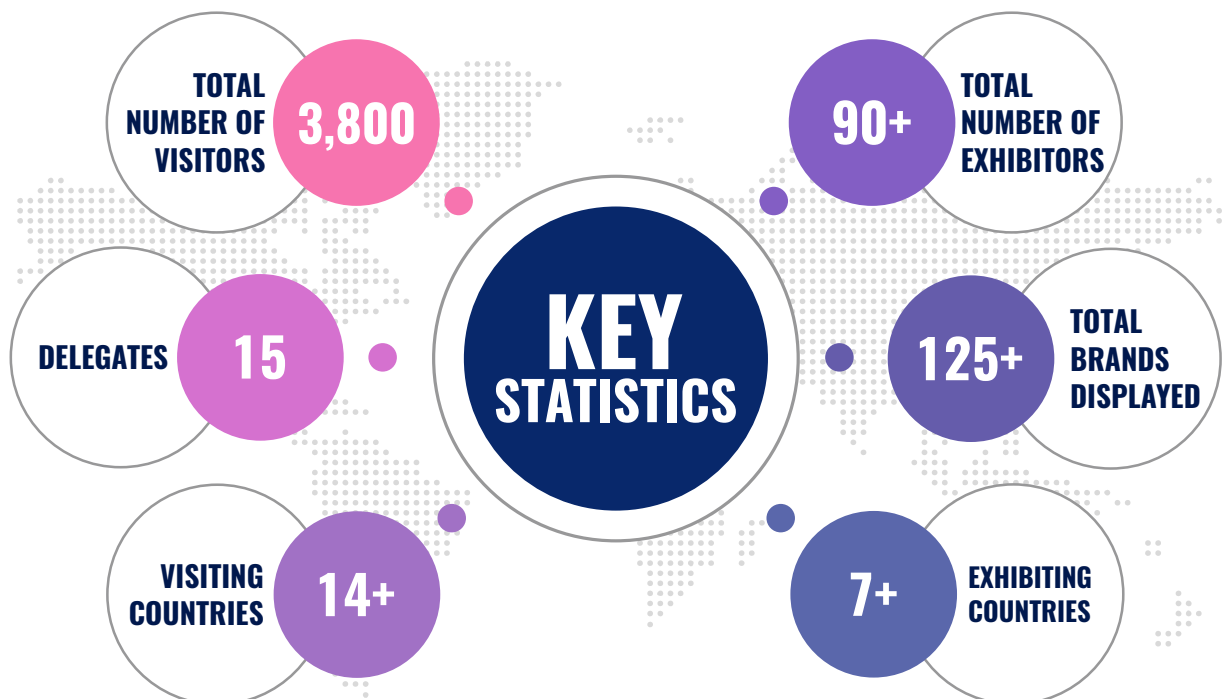
Food and Agriculture  
Organization of the  
United Nations



Supported By

# EVENT OVERVIEW

The Foodtec Africa Expo, held concurrently with Dairytech Africa Expo from July 24 to July 26, 2024, was a significant event showcasing the latest innovations in food technology, processing, and packaging. The expo brought together key stakeholders from the food industry, including processing companies, bakery experts, and packaging solution providers, offering a platform for exhibiting cutting-edge technologies and fostering business relationships.





# INAUGURATION CEREMONY

The event was inaugurated on July 24, 2024, at 10:00 AM by:

- ▶ **Hon. Jonathan Mueke**  
Principal Secretary, State Department for Livestock, Ministry of Agriculture & Livestock Development of Kenya
- ▶ **Ms. Margaret Kibogy**  
Managing Director, Kenya Dairy Board
- ▶ **Mrs. Nyabenyi Tito Tipo**  
FAO Representative
- ▶ **Mr. Sanyal Desai**  
CEO of Radeecal Communications





## EXHIBITION HIGHLIGHTS

The Foodtec Africa Expo provided a comprehensive platform for showcasing the latest advancements in food processing, bakery machinery, and packaging technologies. The event was well-attended by industry professionals seeking to explore new technologies, establish partnerships, and gain insights into market trends.

## KEY HIGHLIGHTS

### ▶ Innovative Food Processing Technologies

The expo highlighted state-of-the-art food processing equipment and technologies designed to improve efficiency, productivity, and sustainability in food production. This included automated systems, energy-efficient machinery, and smart technology integration.



### ▶ Bakery Processing & Machinery

A major focus was on the bakery sector, with exhibitors presenting the latest advancements in bakery machinery, from dough preparation to final packaging. Live demonstrations provided an opportunity for visitors to see these technologies in action.

### ▶ Food Packaging Materials & Machinery

The expo featured a wide array of packaging solutions, with a strong emphasis on sustainable and innovative packaging materials and machinery. The latest trends in packaging design and eco-friendly solutions were well-represented.



### ▶ Technology Transfer & Live Demonstrations

Live demonstrations and technology transfer sessions were key components of the expo, allowing visitors to engage with cutting-edge technologies and explore their practical applications in food processing and packaging.

### ▶ Business Networking & Partnership Opportunities

The event served as a vital networking hub, facilitating interactions between exhibitors, industry experts, and potential business partners. The presence of international participants further expanded opportunities for global collaboration and market expansion.





## VISITORS

The Foodtec Africa Expo attracted a diverse and high-quality audience, primarily from the food processing, packaging, and bakery sectors. Visitors included professionals from a wide range of countries, reflecting the event's global reach and significance.



## VISITOR DEMOGRAPHICS

Visitors were a key aspect of the expo's success, drawing a diverse crowd from various countries including:



Cameroon



Congo



Ethiopia



India



Kenya



Morocco



Nigeria



Pakistan



Russia



Somalia



South Africa



Tanzania



Uganda



UAE

- ▶ Visitors were predominantly from the Food & Dairy sector, encompassing machine distribution, food product production, Food Processing and Packaging.
- ▶ The quality of visitors and delegates was noteworthy, serving exhibitors' interests effectively and facilitating significant business transactions.
- ▶ Several visitors expressed interest in dealership opportunities, further contributing to the show's grand success.

# PARTICIPATING COMPANIES

With over 90 exhibitors, the Foodtec Africa Expo featured a wide range of companies from the food processing, bakery machinery, and packaging sectors. A total of 125 brands were showcased, offering attendees a comprehensive view of the industry's latest innovations and trends.

 The pursuit of purity			 PROTECTS WHAT'S GOOD		 Innovation of Agro
					
					
					
					
					
					
					
					
					
					



# EVENT PROMOTION STRATEGIES



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# PRINT MEDIA PROMOTION



**New gadgets at Dairytech, Foodtec Expo**

Organisers of the fair held in Nairobi say it was a unique opportunity to exchange ideas, foster innovations and shape the future of food security in Africa.

**The industry has grown, but raw milk prices have not improved. When we start, we worked with milkmen who could buy a litre for as little as 50KSh**

**Probe: Eileen Cherotich was found dead by the roadside after moving car, autopsy**



**Dairytech Africa Africa Expo 2024**

24 - 26 JULY 2024 | KICC, Nairobi, Kenya

International Exhibition & Conference on DAIRY & FOOD Technology & Innovation

ATTEND CONFERENCE & 62B MEETINGS | FREE ENTRY FOR VISITORS



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Let's Make NAIROBI



**Technology showcased at dairy, food expo**

Advancements enable the processing of butter, cheese, cream, yoghurt, ghee, condensed milk, dried milk and ice cream. P.21



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# SOCIAL MEDIA PRESENCES

**Kenya National Chamber of Commerce & Industry - KNCCI** is with Dairytech Africa. 25 Jul


Dairytech and Foodtec Africa Expo Inaugural at the KICC, Nairobi... See more




10 1 share

**Prompt Dairy Tech** • Follow 5d

We're thrilled to share that our participation in Dairy Tech Africa was a remarkable success. We s... See more



31 2 comments 4 shares

**Kenya Dairy Board** • Follow 25 Jul

Day One of the three day Dairytech Africa event that runs from 24th July to 26th July 2024 at KI... See more



15 2 shares 321 plays

**Paras Polymers** is in Nairobi, Kenya. • Follow 26 Jul

NAIROBI, we're overwhelmed with gratitude for the love and enthusiasm you've shown us! ❤️... See more



2

**Arrowhead Creatives** 1d

Highlights from the @DairyTechAfrica and @FoodTecAfrica Expo held on July 24th-26t... See more



1 11 plays



# SOCIAL MEDIA PRESENCES

**SME Blue Pages** • Follow  
29 Jul · 🌐

SME BLUE PAGES @ FOODTEC AFRICA  
SME Blue Pages successfully attended Foo... See more

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**Tetra Pak East Africa** • Follow  
19 Jul · 🌐

Experience the forefront of dairy innovation at Dairy Tech Africa!... See more

5

**Souheil Ben Romdhane** is at **K.I.C.C., Nairobi, Kenya.**  
24 Jul · 🌐

@dairytechAfrica

15

3 comments

**Neologic Engineers Private Limited** • Follow  
23 Jul · 🌐

Neologic Engineers is heading to Dairy Tech Africa 2024! 🌟 Discover the latest in dairy techno... See more

Booth No.	Date
44, 45	24 <sup>th</sup> - 26 <sup>th</sup> July 2024

Kenyatta International Convention Centre (KICC), Nairobi, Kenya

**FOODTEC AFRICA EXPO**  
INTERNATIONAL EXHIBITION ON FOODTECHNOLOGY & INNOVATION

**Dairytech Africa**  
INTERNATIONAL EXHIBITION ON DAIRY TECHNOLOGY & INNOVATION

*We look forward to your visit!*

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3

1 comment

**Joy Divine Kitchen & Foodbank** • Follow  
26 Jul · 🌐

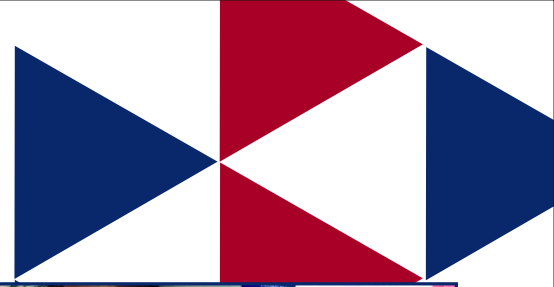
On Wednesday **Bethany Mwaura**, **Fredrick Mwaura** represented **Joy Divine Kitchen & Foodbank**... See more

3

1 share



# GLIMPSES OF FOODTEC AFRICA 2024





## **CONCURRENT EVENT - DAIRYTECH AFRICA EXPO**

Running concurrently with the Foodtec Africa Expo was the Dairytech Africa Expo, which focused on the dairy industry. The synergy between the two events created a unique platform for cross-industry collaboration, allowing attendees to explore complementary technologies and business opportunities across the food and dairy sectors.

## **CONCLUSION**

The Foodtec Africa Expo was a landmark event for the food technology and processing industry, providing a vital platform for innovation, networking, and business development. The concurrent Dairytech Africa Expo enriched the overall experience, offering attendees insights into the interconnectedness of the food and dairy sectors. The event's success underscores the growing importance of innovation and sustainability in the food industry, and we look forward to building on this momentum in future editions.

We extend our sincere thanks to all participants, exhibitors, and supporters for making the Foodtec Africa Expo a grand success. We look forward to welcoming you to the next edition of Foodtec Africa Expo.

## **SEE YOU IN NEXT EDITION**



**2<sup>nd</sup> Edition**  
**FOODTEC**  
**AFRICA EXPO**

International Exhibition on  
Food Processing, Manufacturing & Packaging

**29 - 31 JULY 2025**  
**KICC, Nairobi, Kenya**

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