

www.foodtecafrica.com

International Exhibition on

Food Processing, Manufacturing & Packaging



FOODTEC
AFRICA EXPO

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24 - 26 JULY 2024
KICC, Nairobi, Kenya

About **Foodtec Africa Expo**

Welcome to Foodtec Africa Expo, the premier platform driving transformation in Africa's food processing, manufacturing & packaging landscape! The Foodtec Africa Expo is a dynamic showcase of opportunities, innovations, and advancements within the continent's burgeoning food industry.

What to Expect :

✦ **Exploration of Growth Opportunities :**

Foodtec Africa Expo brings together industry leaders, stakeholders, and innovators to explore the vast potential for growth and development in Africa's food processing sector. Uncover investment prospects, discover cutting-edge technologies, and forge valuable partnerships.

✦ **Showcasing Transformative Solutions :**

Immerse yourself in a diverse array of exhibits featuring the latest in food processing machinery, technology, and innovations. From value-added products to advanced processing solutions, Foodtec Africa Expo presents a comprehensive view of the industry's evolution.

✦ **Insights into Regional Dynamics :**

Gain valuable insights into the regional context, with a special focus on Kenya as a standout example. Understand the challenges and opportunities within Kenya's food processing industry and explore strategies for improvement.

✦ **Networking and Collaboration :**

Foodtec Africa Expo provides a unique networking platform for industry professionals, businesses, and government bodies. Engage in meaningful conversations, build connections, and foster collaborations that will shape the future of food processing in Africa.

Africa's Current & Future **Food & Food Processing Market**

The food processing industry in Africa holds substantial growth potential. The continent's population is anticipated to surpass 2 billion by 2050, creating a large and expanding market for food products. Notably, the African food industry is comparatively underdeveloped in comparison to other regions, thus presenting opportunities for investment and expansion.

A pivotal opportunity within Africa's food processing sector lies in the realm of value-added products. Presently, many African nations heavily rely on the export of raw agricultural goods rather than processed foods. However, through strategic investments in food processing facilities and technology, these countries can enhance the value of their exports and concurrently generate employment within the food processing industry.

Another significant avenue for growth in Africa's food processing industry pertains to food safety and quality control. Currently, numerous African countries lack the necessary infrastructure and regulatory frameworks to ensure the safety of their food products. By dedicating investments to food safety measures and implementing robust regulations, African nations can elevate the safety and quality of their food products, rendering them more appealing to international markets.

In essence, the food processing industry across Africa offers substantial opportunities for growth and development. By directing investments towards advanced machinery and technology, implementing comprehensive food safety measures, and placing emphasis on the production of value-added and organic products, African countries can establish a resilient and sustainable food processing industry capable of meeting the demands of the burgeoning population and accessing global markets.



What it is Need for

Food & Food Processing, Manufacturing & Packaging in Kenya

Enhancements within the food processing industry wield significant influence within the food value chain, yielding profound multiplier effects. The vitality of the food processing sector plays a pivotal role in determining the production of abundant, high-quality, nutritious, and safe foods, ensuring their accessibility and affordability for consumers.

The process of food transformation is essential not only for averting losses post-harvest but also for bridging seasonal gaps. Moreover, it is crucial in maximizing the utilization of harvests, especially in challenging periods such as droughts and phases of suboptimal production.

The impact of the food processing industry extends beyond mere food production. It serves as a cornerstone for supporting the economy, fostering the expansion of interconnected industries, and facilitating beneficial developments in infrastructure. As the largest employer within the manufacturing sector, the industry stands as a major market for farmers and a key source of staple finished products for consumers.



Why *We choose Kenya?*

In the regional context, Kenya stands out as economically stronger than its neighbouring countries, boasting a larger food processing sector. Despite this, Kenya resorts to imports to meet its staple food needs, particularly for maize and wheat. The key segments of Kenya's food processing industry are prominently found in milling and beverages. However, many mills operate below their capacity levels due to inadequate supplies of raw materials and stiff competition from neighbouring nations.

Other notable domains within the processing sector encompass dairy, as well as fruit and vegetable processing. While these sectors exhibit strength in production, they grapple with avoidable losses stemming from inefficiencies in waste management and subpart quality control systems. There exists significant potential for improvement in both value addition and processing technology to enhance the efficiency and competitiveness of these crucial sectors.

Opportunities for the Kenyan food processing industry to further support food security include:

- ✦ Improved technology
- ✦ Quality improvements
- ✦ Opportunities for women
- ✦ Product diversification
- ✦ Food Aid markets
- ✦ Fortification and supplementation
- ✦ Animal feeds, and
- ✦ Improved support services and linkages

It is clear that food processing is one such sector that provides for these efficiencies and cross cutting linkages, it is also a direct provider of food and nutrition and can improve the access, availability, affordability and stability of food.



Why attend *Foodtec Africa Expo?*

Strategic Insights :

Acquire strategic insights from thought leaders and experts shaping the trajectory of Africa's food processing industry.

Business Expansion :

Explore business expansion opportunities, connect with potential partners, and stay ahead of market trends.

Technology Showcase :

Witness live demonstrations and showcases of cutting-edge technologies, machinery, and processing solutions.

Collaboration Opportunities :

Forge collaborations with key players in the industry, opening avenues for growth, innovation, and sustainability.

Join us at Foodtec Africa Expo, where ideas converge, innovations thrive, and the future of food processing in Africa unfolds. Be part of the transformation - secure your place at the forefront of industry evolution!

Exhibitors' Profile

The Foodtec Africa Expo is designed to attract a diverse range of exhibitors representing various segments of the food processing, manufacturing & packaging industry. The exhibitor profile for the expo includes:

✦ Food Processing Machinery Manufacturers :

Companies specializing in the manufacturing of machinery for food processing, including milling machines, packaging equipment, sorting and grading machinery, etc.

✦ Technology and Automation Providers :

Exhibitors showcasing the latest technological advancements, automation solutions, and software tailored for the food processing industry.

✦ Ingredients and Additives Suppliers :

Suppliers of raw materials, ingredients, and additives essential for food processing, including flavours, preservatives, and nutritional supplements.

✦ Value-Added Product Manufacturers :

Companies involved in the production of value-added food products, such as ready-to-eat meals, snacks, and specialty items.

✦ Food Safety and Quality Control Services :

Exhibitors offering services and technologies related to food safety, quality control, and testing to ensure compliance with international standards.



✦ Dairy Processing Companies :

Exhibitors involved in the processing and manufacturing of dairy products, including milk, cheese, yogurt, and other dairy-based products.

✦ Beverage Processing and Bottling Companies :

Companies specializing in the production and processing of beverages, including soft drinks, juices, and bottled water.

✦ Fruit and Vegetable Processing Units :

Exhibitors engaged in the processing of fruits and vegetables, showcasing products such as canned goods, frozen produce, and juices.

Exhibitors' Profile

✦ Food Packaging Machinery :

Companies in to Packaging Machine Manufacturing, Automated Packaging Solutions, Labeling and Coding Equipment, Vacuum Packaging System, Filling and Sealing Machine, Weighing and Sorting System, Shrink-Wrapping Machine & Packaging Material Suppliers with Sustainable solutions can exhibit and showcase their products.

✦ Government and Regulatory Bodies :

Representation from governmental and regulatory agencies involved in shaping policies, standards, and regulations related to the food processing industry.

✦ Trade Associations and Industry Groups :

Associations and groups representing the interests of the food processing, manufacturing & packaging sector, fostering collaboration and knowledge exchange.

✦ Logistics and Packaging Solutions Providers :

Companies offering packaging solutions, logistics services, and storage solutions tailored for the food processing industry.

✦ Institutions - Financial, Investment, Research, Development, Educational and Training :

Financial institutions and investment firms interested in supporting and partnering with businesses in the food processing sector.

Organizations engaged in research and development activities related to food processing, bringing forth innovations and advancements in the field.

Institutions offering educational programs and training for professionals and entrepreneurs in the food processing industry.

✦ Environmental and Sustainability Solutions Providers :

Companies offering eco-friendly and sustainable solutions for waste management, energy efficiency, and overall environmental sustainability in food processing.

✦ Restaurant, Bakery & Kitchen food accessories & equipments :

Commercial Kitchen Equipment, Food Preparation Tools and Utensils, Cookware and Bakeware, Food Service and Buffet Equipment, Bar, Dishwashing and Sanitation equipment, Specialty Kitchen Appliances manufacturer & suppliers.

This diverse exhibitor profile ensures that attendees have the opportunity to explore a wide range of products, services, and innovations across the entire food processing, manufacturing & packaging value chain.



Visitors' Profile

The Foodtec Africa Expo aims to attract a diverse range of buyers and visitors, including professionals and stakeholders from various segments of the food processing, manufacturing & packaging industry. The best buyers and visitors for the show may include individuals and representatives from the following profiles:

★ Food and Beverage Industry Professionals :

Executives, decision-makers, and professionals from food and beverage manufacturing companies seeking innovative technologies, machinery, and solutions to enhance their production processes.

★ Agribusiness Entrepreneurs :

Entrepreneurs and individuals involved in agribusiness, including farmers, growers, and producers interested in exploring opportunities for value addition and processing of agricultural products.

★ Retailers and Distributors :

Representatives from retail chains, supermarkets, and distribution networks looking for new products, packaging solutions, and suppliers within the food processing sector.

★ Food Scientists and Technologists :

Professionals and researchers specializing in food science and technology, interested in staying abreast of the latest advancements, ingredients, and processing techniques.

★ Government Officials and Policy Makers :

Representatives from government bodies, regulatory agencies, and policymakers involved in shaping industry standards, regulations, and policies related to food processing.

★ Quality Control and Assurance Professionals :

Professionals responsible for ensuring food safety, quality control, and adherence to regulatory standards within the food processing industry.

★ Investors and Financial Institutions :

Investors, venture capitalists, and representatives from financial institutions interested in exploring investment opportunities within the food processing, manufacturing & packaging sector.



Visitors' Profile

✦ Research and Development Specialists :

Professionals engaged in research and development activities, including product development, innovation, and technology adoption within the food processing industry.

✦ Educational Institutions and Students :

Faculty members, students, and researchers from educational institutions with an interest in food processing, seeking exposure to industry trends, technologies, and potential career paths.

✦ Supply Chain and Logistics Professionals :

Professionals involved in supply chain management, logistics, and transportation, interested in exploring solutions for efficient distribution and storage within the food processing sector.

✦ Environmental and Sustainability Experts :

Individuals focussed on environmental sustainability, waste management, and eco-friendly practices within the food processing industry.

✦ Trade Associations and Industry Groups :

Representatives from trade associations and industry groups looking to network, share knowledge, and foster collaborations within the food processing, manufacturing & packaging sector.

✦ Consultants and Business Advisors :

Business consultants and advisors offering expertise in strategy, market entry, and operational improvement within the food processing industry.

✦ Startups and Entrepreneurs :

Startups and entrepreneurs with innovative solutions, products, or technologies relevant to the food processing, manufacturing & packaging sector.

✦ International Delegations and Trade Missions :

Delegations from other countries, trade missions, and international buyers interested in exploring partnerships and trade opportunities within Africa's food processing industry.

By attracting a diverse range of buyers and visitors, Foodtec Africa Expo aims to create a vibrant platform for networking, knowledge exchange, and business collaborations, driving the growth and transformation of the food processing, manufacturing & packaging sector in Africa.



Stall Participation Charges

Standard Stand Construction

310 USD/SQM (Minimum Area 9 Sqm)

Standard Stand construction package includes :

- ✦ Side walls, fitted in standard booth system frame.
- ✦ Fascia board with company name & stand number in standard lettering.
- ✦ 1 table and 2 chairs.
- ✦ Electric supply of 5 amp. plug point.
- ✦ Company delegates entry to the exhibition.
- ✦ Waste basket.
- ✦ General cleaning of aisles.
- ✦ Pavilion security during the exhibition.
- ✦ Company profile in the exhibition catalogue and Website.

Raw Space

280 USD/SQM (Minimum Area 18 sqm)

Raw space package includes :

- ✦ Floor space.
- ✦ Company profile in the exhibition catalogue and website.
- ✦ Company delegates entry to the exhibition.
- ✦ General cleaning of aisles.
- ✦ Pavilion security during the exhibition.
- 50% is the booking amount which is non refundable.
- Air Travel, Accommodation and local transportation are not included in above cost.
- Tax will be applicable according to Government norms.



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